



**Fifth Session of the Steering Committee Meeting
of the World Urban Campaign**

Shanghai, 8-10 October 2010

Draft Agenda

A. BACKGROUND

The first session of the Steering Committee of the World Urban Campaign was convened by UN-Habitat and hosted by the Provincial Government of Barcelona, 12-14 October 2009. The meeting was attended by 44 participants representing the full range of the Habitat Agenda partners as well as the private sector.

Four committees and one commission were agreed upon, namely: (i) an Executive Committee to facilitate decision making during the inter-sessional periods; (ii) a Goals and Strategy Committee to agree on the over-arching goals, scope and statement of principles of the Campaign; (iii) a Communications Committee to focus on messaging, outreach and communications for the launch of the Campaign, and a (iv) Best Practices, Policies and Tools Committee to define and develop the key components of a knowledge network system. A Sustainable Cities Advisory Commission was proposed to guide the 100 Cities Initiative.

The second Steering Committee meeting of the World Urban Campaign was held in Paris, 7-9 December 2010, attended by 46 participants. The meeting was hosted by the Institut d'Aménagement et d'Urbanisme de la Région Ile de France (IAU Ile de France) of the regional government of Ile de France, and supported by Veolia Environment and ISTED.

This meeting served as a working group meeting on Goals, Strategy and Principles of the World Urban Campaign, the first of three tasks that need to be completed by the Steering Committee in preparation for the launch of the World Urban Campaign at the World Urban Forum in March 2010. The meeting was attended by 46 partners, five UN-Habitat staff, and two observers. The participants represented the full range of Habitat Partners. Eight new partners joined the Steering Committee including two UN agencies. Partners adopted a "statement of goals and principles".

An Expert Group Meeting on the 100 Cities Initiative was convened in Nairobi on 26-28 January 2010 gathering different types of partners and independent experts who are both experienced and knowledgeable about best practice systems and the use of the new media. At this meeting, criteria and commitments for the 100 Cities Initiatives were defined, as well as the modus operandi and review process, and cities were selected for the Initiative.

The Steering Committee also met in Rio de Janeiro before the fourth session of the World Urban Forum on 20 March 2010 at the Brazilian Institute of Municipal Administration (IBAM) in order to prepare for the launch of the World Urban Campaign and present the new partners. The meeting was attended by 43 participants representing the full range of the Habitat Agenda partners as well as the private sector.

The fourth Steering Committee meeting of the World Urban Campaign was held in Alicante, Spain, 30 May- 2 June 2010. The meeting was hosted by the Municipality of Alicante and co-sponsored by Press Group and Aguas de Barcelona (Agbar). The meeting was attended by 51 participants, representing a comprehensive range of UN-Habitat Partners.

The main outcomes of the meeting were:

- Adoption of the WUC Steering Committee's Terms of Reference, in order to establish the Committee as an advisory body to the Executive Director of UN-Habitat.
- The establishment of a working group and road map for the organisation of the 100 Cities Summit taking place in Alicante, April 2011.
- Agreement on the way forward for a resource mobilization strategy, work plan and set of themes for the WUC.
- Kick-starting work on: a catalogue of tools and methods; policies and legislation; and 'the Habitat Business Award for Better Cities'.

It was decided that the next Steering Committee meeting would be held in Shanghai during World Habitat Week, October 2010.

B. DRAFT AGENDA

In view of the above, the following agenda is being proposed for the meeting:

Friday 8 October

- 19h00: **Networking dinner**
(*Venue to be confirmed*)
- Welcoming message
 - Introduction of World Urban Campaign Partners

Saturday 9 October

- 09h00-10h30: **Introductory Plenary session**
- Welcoming
 - Adoption of the meeting agenda
 - Election of the Standing Committee, Chair and Co-Chair of the WUC Steering Committee
 - Introduction of new World Urban Campaign Partners
 - Briefing on the outcomes of the last Steering Committee meeting and the Expert Group Meeting on the 100 Cities Summit

10h30-11h00: Coffee break

- 11h00-13h00: **Working groups**
- Three working groups will be formed to brainstorm on the following:
- Group A: Resource mobilization strategy, monitoring and evaluation
 - Group B: Communication strategy
 - Group C: Review of Tools and Methods, Good Policies and Enabling Legislation

13h00-15h00: Lunch

15h00-17h30: **Working groups (continued)**

Sunday 10 October

9h00-11h00: **Plenary session**
Working groups report to plenary

11h00-11h30: Coffee break

11h30-13h00: **Plenary session**
Partners agree on the WUC workplan for the next year

13h00-15h00: Lunch

15h00-17h30: **Conclusion and Way Forward**

- Final agreement reached
- Establishment of new working groups
- Conclusion on the way forward
- Closing remarks

VENUE

**SHANGHAI
ETON HOTEL**